

## Zupee appoints Ashish Chandra as General Counsel

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**September 16, 2021, New Delhi:** Strengthening its legal team, leading innovator in India's online skill-based gaming industry, Zupee has announced the appointment of Ashish Chandra as General Counsel. In his new role, Ashish will be responsible for legal and compliance matters at Zupee.

Ashish brings with him over 20 years of experience in Internet and tech industry. He joins Zupee from Whatsapp for India, where he worked as the Associate General Counsel for its largest and one of the most important markets in the world. He was responsible for legal strategy & vetting for building e-Commerce and Fintech/payments business of WhatsApp and Facebook in India amongst other responsibilities.

Congratulating Ashish Chandra on his new role, **Dilsher Singh Malhi, Founder & CEO, Zupee**, said, *"We are pleased to have Ashish as the General Counsel at Zupee. Having over two decades of legal expertise with a number of major International companies, Ashish brings to the table his keen understanding of the Indian legal landscape with regards to digital technologies. The online gaming industry is growing rapidly in India, and Zupee is proud to be a game changer in the space. Considering the dynamic road ahead, Ashish will play a crucial role in advising the company in all legal & compliance matters. We wish him all the success and look forward to his expert counsel."*

In his previous tenures, Ashish has worked with various large Indian and US companies like Netflix, eBay, Reliance Jio and Snapdeal. Over past 20 years, he has witnessed and contributed to the growth of Internet business and related regulations and jurisprudence in India. Ashish has successfully managed sophisticated, professional, and diverse stakeholders and navigated the complex Indian legal landscape.

Speaking on his appointment, **Ashish Chandra, General Counsel, Zupee**, said, *"I feel really excited to join Zupee and be a part of the energetic team. Under the visionary leadership of Dilsher, Zupee is really taking great strides in shaping the Indian online gaming landscape. The gaming industry is in its nascent phase at the moment and is in need of a progressive and uniform legal framework for growth and development of the domain. Having guided several Internet and technology companies in the past, I intend investing all my expertise in ensuring the organisation has a strong footing in legal & compliance matters. Zupee has already emerged as a leader in skill games and I hope to continue that journey forward by contributing towards the overall transformation of the sector with a sound legal framework and deepening the understanding about games of skill."*

A graduate in LLB from Delhi University, Ashish has specialized diplomas in cyber laws from Indian Law Institute, Delhi and Intellectual Property Laws from National Law School, Bangalore.

Founded by IIT Kanpur graduates Dilsher Singh Malhi and Siddhant Saurabh in 2018, Zupee, is India's leading skill-based mobile gaming and knowledge platform, running live quiz tournaments on its app, where users compete with friends and other players for monetary rewards and a host of innovative game formats in the social and casual gaming space with over 30 million users across formats. The online gaming sector has witnessed a boom during the pandemic, growing at 40% CAGR with over 400 million users in the country. The industry is expected to have a market size of \$3.9 billion in India by 2025, marking an increase of 113% from what it is now.

### **About Zupee:**

Zupee is a leading online skill-based gaming platform startup based in India that is focused on innovating and creating games that engage, entertain and empower users. More information about the company and its founders is available at <https://www.zupee.global/>

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